



## EXPRESSION OF INTEREST

### ***RAISING AND TRANSPLANTING OF SHEA AND NON SHEA SEEDLINGS***

#### **INTRODUCTION**

Established in 2011, the Global Shea Alliance (GSA) is a non profit industry association based in Accra, Ghana. GSA currently has 849 members from 36 countries including food and cosmetic brands, suppliers, women's groups, non profit organizations, affiliates and national associations.

Through public private partnerships, the GSA promotes industry sustainability, quality practices and standards and demand for shea in food and cosmetics. We implement the following activities:

#### **Quality**

- Quality trainings for women's groups on kernel collection, processing and storage
- Implementation of kernel quality standards in collaboration with members and national/regional standard bodies
- Small business training including accounting, marketing, packaging and formulation workshops

#### **Promotion**

- Annual international conferences in West Africa, Europe and the United States
- Annual African cosmetics brand exhibition
- International policy analysis and advocacy to remove trade barriers
- Research on shea benefits in food and cosmetics
- African national association development
- International consumer and industry media engagement

#### **Sustainability**

- Implementatin of multi stakeholder guidelines for sustainable business practices
- Large scale development projects including warehouse construction, business development trainings, health and safety initiative, parkland management, improved planting materials and conservation pilot projects



## **Background**

The GSA is partnering with the Forestry Commission of Ghana (FC) and the United Nations Development Programme (UNDP) in Ghana, to implement the Ghana Shea Landscape Emission Reductions Project (GSLERP) in the northern savannah zone of Ghana. GSLERP will enhance forest carbon stocks across the northern savannah landscape by addressing the deforestation and forest degradation challenges across the zone, while promoting investments in the shea value chain and women's empowerment.

The GSA is implementing components 2.1 and 2.2, which will ensure the restoration of 100,000 hectares of degraded shea parklands through the planting of 3,500,000 shea seedlings and 480,000 native tree seedlings, as well as the development of sustainable sourcing partnerships between private sector and shea producing communities.

The GSA is implementing this through public private partnerships.

## **About this call**

The GSA is inviting qualified applicants to submit an expression of interest to provide shea seedlings as part of the project.

The expression of interest should include the following:

- Company details
- Past experience in raising seedlings
- Knowledge of the landscape
- Knowledge and experience in nursing tree seedlings in the northern savannah zone

## **Eligibility Criteria**

Prospective applicants may be non profits or private businesses with experience in the activities listed above.

Applicants in Ghana with experience of well structured nurseries and working in the northern savannah zone of Ghana should first submit an expression of interest to the GSA outlining their experience and qualifications.

Interested applicants should submit their expression of interest by 17 December 2025 to [msakyi@globalshea.com](mailto:msakyi@globalshea.com) with the email subject SHEA SEEDLINGS.